

**Shark Tank - Season 1 (2021)**  
**Frequently Asked Questions**

**Registration**

Q. Who can register?

A. Anyone who is an Indian citizen, residing in India, of 18 years or above as on June 18, 2021 and the citizen should be of sound health and mind can register for Shark Tank. No person can participate on behalf of another person and shall enter in the show in accordance to the Rules and Regulations.

Q. When will the registration open and what is the deadline to submit the registration form?

A. Registration will open from beginning from June 18, 2021 to July 21,2021. The promotions will be aired inviting all the viewers who have access to website or on the applications, to register for the Show. Please note, the Company has the right to change the timelines if required.

Q. How can I access the registration form for Shark Tank India Season 1?

A. Download the SonyLIV app or log on to [www.sonyliv.com](http://www.sonyliv.com) and click on the Registration banner of Shark Tank India Season 1 to access the form.

Enter your mobile number for OTP verification. Please note that we will be able to get in touch with you only if the mobile number that you have shared is registered with a service provider in India.

Please note, the SonyLIV App download is free of cost, however data charges may apply. For further details on data charges, please contact your service provider.

Q. What is the age limit to apply for Shark Tank India Season 1? I am below 18 years but I have a business idea I wish to submit, how can I do so?

A. You have to be above eighteen (18) years of age as on June 18, 2021 to participate in Shark Tank India Season 1. However, a parent can submit the business idea on behalf of the individual who is below the age of 18 years.

Q. If I have multiple business ideas to submit, can I apply multiple times?

A. If you have more than one business idea, you can submit multiple entries through different mobile numbers registered in your name.

Q. Do I need to have a running/functional business to apply for Shark Tank India Season 1?

A. No. You can apply even if you just have a business idea. Participants at all stages of business can apply to Shark Tank India.

Q. After I fill out the registration form, what is the next step? How will the team let me know if I am selected?

A. The Company will be going through the forms in detail and shortlisting participants based on pre-defined parameters. If you are selected for the next round, you will receive formal communication from the Company via the contact details shared by you (email id/phone number).

Q. I have completed my form, but I am unable to progress ahead/submit the form. What is the reason?

A. Each page of the form has certain mandatory field requirements, make sure that all those fields are filled with the relevant information to submit the form. Also, ensure you are adhering to the word limit (if specified).

- Q. What are the restrictions in questions where I am required to upload a video/image/document, that I need to keep in mind?
- A. Please find below the different formats:
- Video Format - .3g2|.3gp|.avi|.m4v|.mkv|.mov|.mp4|.wmv
  - Image Format - .jpg|.jpeg|.png|.gif|.svg|.tiff
  - Document Format - .ppt|.pptx|.pdf

Please note that only the pitch video size of 1GB is allowed and for the rest of the uploads the maximum limit is of 100 MB.

- Q. What documents will I be required to submit during the application process?
- A. If you get selected for the next phase, following are the documents that you will be required to submit
- Images of the product, if any
  - Safety testing certificate (only valid for prototype and trading stage)
  - Prototype/product demonstration video (only valid for prototype and trading stage)
  - Pitch Video
  - Written business plan (if you have)

All the above-mentioned documents must be in Hindi or English only.

(Submission of the aforesaid documents does not imply that the Auditionee has been selected for further participation.)

- Q. What kind of details am I required to fill in the application form for the Shark Tank India Season 1?
- A. You will be asked to provide details about your business idea/plan, required investment, legal information, type of company, funding, growth and competition plans, legal history, company financials and sales and such other type of information (where applicable) that will be necessary to evaluate.

- Q. The application form requires me to fill extensive details about my business, will these be shared with anyone?
- A. The details shared by you will be used by the Company and Sharks to evaluate your business for the show. The details will not be shared with the any third-party.

- Q. I have a query. Whom can I ask?
- A. Please send in your queries to [livsupport@sonyliv.com](mailto:livsupport@sonyliv.com) and we will try to revert as soon as we can. Alternately, you can refer to our terms and conditions on [www.sonyliv.com](http://www.sonyliv.com).

- Q. I have received a call/message/email informing me that I have been selected for Shark Tank India Season 1, is it valid?
- A. If selected for the next round, you will get a formal communication from the Company as described in the Terms and Conditions. There is no other way of entering the Show. This entire process is transparent and monitored by an independent firm. The whole process of application is free of cost, only data charges apply. Any person claiming that he/she can help get you on the show for a consideration is defrauding you. Please contact your local police and report this person.

- Q. Is there any application fees or expense involved on my part while applying for Shark Tank India?

- A. There is no application fee involved for applying to Shark Tank India Season 1. The whole process of application is free of cost, only data charges apply. Any person claiming that he/she can help get you on the show for a consideration is defrauding you. Please contact your local police and report this person.

However, If you are selected for the on ground audition round then the travel, accommodation and all other expenses in relation to the participation of the Auditionee, will be at the Auditionees' own costs and only the Auditionee will be permitted to enter the Audition venue upon submission of the required documents and photographs.